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COPIES OF THE FRAUD ORDER
AND FINDING OF FACT IN RE

INDESTRUCTIBLE COMPANY; and
J. M. HUGHES, MANAGER,
at
Atlanta, Georgia.

Property of:
THE SOLICITOR,
POST OFFICE DEPARTMENT,
WASHINGTON, D. C.

(5188)

Please return.

Post Office Department

WASHINGTON

JAN 16 1930

ORDER NO. 9802

It having been made to appear to the Postmaster General, upon evidence satisfactory to him, that
REINTEGRITY COMPANY; J. M. HUGHES, MANAGER; and their officers and agents as such,

at Atlanta, Georgia,

engaged in conducting a scheme or device for obtaining money through the mails by means of false and fraudulent pretenses, representations, and promises,

in violation of the act of Congress entitled "An act to amend certain sections of the Revised Statutes relating to lotteries, and for other purposes," approved September 19, 1890, said evidence being more fully described in the memorandum of the Solicitor for the Post Office Department of the date of January 14, 1930, and by authority vested in the Postmaster General by said act, and by the act of Congress entitled "An act for the suppression of lottery traffic through international and interstate commerce and the postal service, subject to the jurisdiction and laws of the United States," approved March 2, 1895, the Postmaster General hereby forbids you to pay any postal money order drawn to the order of said concern & parties and you are hereby directed to inform the remitter of any such postal money order that payment thereof has been forbidden, and that the amount thereof will be returned upon the presentation of the original order or a duplicate thereof applied for and obtained under the regulations of the Department.

And you are hereby instructed to return all letters, whether registered or not, and other mail matter which shall arrive at your office directed to the said concern & parties to the postmasters at the offices at which they were originally mailed, to be delivered to the senders thereof, with the words "Fraudulent: Mail to this address returned by order of Postmaster General" plainly written or stamped upon the outside of such letters or matter. Where there is nothing to indicate who are the senders of letters not registered or other matter, you are directed to send such letters and matter to the Division of Dead Letters with the words "Fraudulent: Mail to this address returned by order of Postmaster General" plainly written or stamped thereon, to be disposed of as other dead matter under the laws and regulations applicable thereto.

(Case No. 36,501-2.)

(Signed) Arch Coleman

Acting Postmaster General.

To the Postmaster.

at Atlanta, Georgia.

Post Office Department
OFFICE OF THE SOLICITOR
Washington

January 14, 1930.

In the Matter of Charges That the

ELECTRIFIABLE COMPANY,
J. M. HUGHES, MANAGER, and
E. HUGHES,
at
Atlanta, Georgia,

are engaged in conducting a scheme for
obtaining money through the mails by
means of false and fraudulent pretenses,
representations and promises, in viola-
tion of 39 U. S. Code, 259 and 732
(Sections 3929 and 4041 of the Revised
Statutes, as amended).

MEMORANDUM for the Postmaster
General embodying a finding
of fact and recommendation
for the issuance of a fraud
order.

Under date of December 7, 1929, the above named concern and party
were furnished a copy of a memorandum of charges on file in this office
and called upon to show cause on January 9, 1930, why a fraud order
should not be issued against them. On January 8, 1930, a written answer
denying the charges, was received from Messrs. Branch and Howard,
attorneys at law, Atlanta, Georgia. No appearance was made, either in
person or by attorney on the date set for the hearing.

I have examined all of the evidence in this case, and I find the
facts to be as follows:

The names set forth in the caption hereof have been used since
January 1, 1923, by J. M. Hughes, his wife, Mrs. J. M. Hughes, and his
daughter, Essie I. Hughes, in the sale through the mails of so-called
heel "plates" upon representations to the effect that when used as
directed such plates will cure hardening of the arteries, high blood
pressure, enlargement of the heart, kidney trouble, hardening of the
prostate gland, diabetes, rheumatism and dropsy.

Business is obtained through advertisements and by means of written and circular matter sent through the mails and distributed personally by members of the Hughes family and agents. One of these circulars used in the operation of the enterprise reads in part as follows:

To rid the blood of uric acid which causes high and low blood pressure, kidney trouble, rheumatism and diabetes; also cold hands and feet.

Uric acid forms in the stomach by eating the food that disagrees with the stomach and causes gas to ferment the food, which is commonly called indigestion.

The acid then goes through the kidneys and filters into the blood and becomes a very fine crystal acid which travels with the blood until dissolved by heat only.

This required heat is now produced by a composition of metals that acts on the Human Electricity as a galvanic battery which makes the Human Electricity fast and heats the blood about two degrees, which dissolves the acid, which passes through the blood by the quick action of your own Electricity into the Plates when worn in the heel of the shoe or on the kidneys, which give no discomfort whatever.

The cause of high blood pressure is the acid crystal stopping in the arteries and heart and hardening the arteries and enlarging the heart, causing the heart to beat fast and hard to force the blood through the arteries and in the effort of the heart it forces the blood in the brain. It is then called high blood pressure.

When uric acid stiffens the prostate glands and they stand open and will not pan down then this causes diabetes, which is called sugar diabetes. When the heat is produced by these metals acting as a battery on the Human Electricity the glands then pan down and the patient is entirely relieved.

All or each of the above troubles are relieved in 30 days usually.

The metals receive the acid on them and must be cleaned off by the use of vinegar and Dutch Cleanser: once every day by scrubbing them thoroughly until they become bright.

One pair of plates will last a long time and cost only \$5.00. Send the number of the shoe to be worn, cut a paper to fit the heel inside and send that also; and a money order and they will be sent postpaid anywhere in the U. S. A. and Canada.

Agents wanted. Ladies or gentlemen,
ELECTRICIABLE CO.,
246 Winter Avenue,
Atlanta, Georgia.
J. M. HUGHES, Manager

A complaint made verbally to one of the post office inspectors who investigated this case shows that in at least one instance the "plates" were also sold for the cure of dropsy.

It will be seen that the claims made for the "plates" sold by this concern and party are based on the theory that the diseases and ailments in which use of the "plates" is claimed to effect a cure are caused by uric acid in the blood stream and body generally; that by producing a certain electrical effect within the body, the "plates" cause the blood of the wearer to be heated "about two degrees"; that the uric acid in question is thereby dissolved and the offending disease or condition thus eliminated.

Samples of the "plates" procured from the promoter through test correspondence, together with literature used in the sale thereof through the mails were submitted to the United States Bureau of Standards and to medical experts of high standing, well qualified by experience and training to pass upon such matters, for examination and report as to the truth or falsity of the representations made with respect thereto. These reports are now before me.

The report of the Bureau of Standards shows that no electrical effect is produced on the body by use of the Electrifiable "plates" and no increase in body temperature ensues as a result of the use thereof. In addition to this, however, it is shown by statements of the medical experts, to whom the literature and "plates" in this case were submitted, that assuming the electrical effect claimed was actually produced by use of the "plates", uric acid in the human body would not be eliminated thereby. According to the medical experts

the simple pieces of copper and zinc which comprise these "plates" will not cure, relieve or affect hardening of the arteries, high blood pressure, low blood pressure, enlargement of the heart, kidney trouble, hardening of the prostate gland, diabetes, rheumatism, and dropsy.

The only evidence submitted by respondents was ten affidavits by laymen in the nature of testimonials attached to their answer. All of these affidavits are forms, with data pertaining to the particular individual by whom executed filled in in blank spaces provided for that purpose. Although in these affidavits it is claimed that by the use of Electrifiable "plates" cures have been effected in cases of high blood pressure, diabetes and other afflictions, it is noted that in no instance is the claim made that such alleged cures have been attested to by a physician.

The evidence shows that the Electrifiable "plates" are crudely cut, by an Atlanta tinner, from sheets of copper and zinc purchased by Mr. Hughes. Their appearance indicates they are cut with ordinary tinner's shears. They are not embossed or decorated in any way and the promoter admits that no special treatment is given them.

Mr. Hughes claims that the cost of the "plates" to him per pair is twenty-five cents. The selling price thereof is \$5.00 per pair retail and \$2.00 per pair wholesale. Similar pieces of copper and zinc could be purchased at tin shops for a few cents.

There are no physicians, chemists or pharmacists employed in connection with the business.

The names Electrifiable Company and J. M. Hughes, Manager, appear

variously on the letterhead and circular matter used in the operation of the business. The name E. Hughes is signed to letters below the firm name. A report of the postmaster at Atlanta, Georgia, fails however to show the receipt of mail relating to the business by E. Hughes, and in view of this fact, inclusion of that name in a fraud order is deemed unnecessary at this time.

The evidence shows that this is a scheme for obtaining money through the mails by means of false and fraudulent pretenses, representations and promises.

I therefore recommend that a fraud order be issued against the Electrifiable Company and J. M. Hughes, Manager, at Atlanta, Georgia.

Respectfully,
HONORABLE HORACE J. DONNELLY

Collector.

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The acid then goes through the kidneys and filters into the blood and becomes a very fine crystal acid which travels with the blood until dissolved by heat only.

This required heat is now produced by a composition of metals that acts on the Human Electricity as a galvanic battery which makes the Human Electricity fast and heats the blood about two degrees, which dissolves the acid, which passes through the blood by the quick action of your own Electricity into the Plates when worn in the heel of the shoe or on the kidneys, which give no discomfort whatever.

The cause of high blood pressure is the acid crystal stopping in the arteries and heart and hardening the arteries and enlarging the heart, causing the heart to beat fast and hard to force the blood through the arteries and in the effort of the heart it forces the blood in the brain. It is then called high blood pressure.

When uric acid stiffens the prostate glands and they stand open and will not pan down then this causes diabetes, which is called sugar diabetes. When the heat is produced by these metals acting as a battery on the Human Electricity the glands then pan down and the patient is entirely relieved.

All or each of the above troubles are relieved in 30 days usually.

The metals receive the acid on them and must be cleaned off by the use of vinegar and Dutch Cleanser once every day by scrubbing them thoroughly until they become bright.

One pair of plates will last a long time and cost only \$5.00. Send the number of the shoe to be worn, cut a paper to fit the heel inside and send that also; and a money order and they will be sent postpaid anywhere in the U. S. A. and Canada.

Agents wanted. Ladies or gentlemen.
ELECTRIFIABLE CO.,
246 Winter Avenue
Atlanta, Georgia
J. M. HUGHES, Manager

607/111

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Mr. Hughes claims that the cost of the "plates" to him per pair is twenty-five cents. The selling price thereof is \$5.00 per pair retail and \$2.00 per pair wholesale. Similar pieces of copper and zinc could be purchased at tin shops for a few cents.

There are no physicians, chemists or pharmacists employed in connection with the business.

The names Electrifiable Company and J. M. Hughes, Manager, appear

variously on the letterhead and circular matter used in the operation of the business. The name E. Hughes is signed to letters below the firm name. A report of the postmaster at Atlanta, Georgia, fails however to show the receipt of mail relating to the business by E. Hughes, and in view of this fact, inclusion of that name in a fraud order is deemed unnecessary at this time.

The evidence shows that this is a scheme for obtaining money through the mails by means of false and fraudulent pretenses, representations and promises.

I therefore recommend that a fraud order be issued against the Electrifiable Company and J. M. Hughes, Manager, at Atlanta, Georgia.

(Signed) Horace J. Donnelly
Solicitor.

607/m

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The acid then goes through the kidneys and filters into the blood and becomes a very fine crystal acid which travels with the blood until dissolved by heat only.

This required heat is now produced by a composition of metals that acts on the Human Electricity as a galvanic battery which makes the Human Electricity fast and heats the blood about two degrees, which dissolves the acid, which passes through the blood by the quick action of your own Electricity into the Plates when worn in the heel of the shoe or on the kidneys, which give no discomfort whatever.

The cause of high blood pressure is the acid crystal stopping in the arteries and heart and hardening the arteries and enlarging the heart, causing the heart to beat fast and hard to force the blood through the arteries and in the effort of the heart it forces the blood in the brain. It is then called high blood pressure.

When uric acid stiffens the prostate glands and they stand open and will not pan down then this causes diabetes, which is called sugar diabetes. When the heat is produced by these metals acting as a battery on the Human Electricity the glands then pan down and the patient is entirely relieved.

All or each of the above troubles are relieved in 30 days usually.

The metals receive the acid on them and must be cleaned off by the use of vinegar and Dutch Cleanser once every day by scrubbing them thoroughly until they become bright.

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Agents wanted. Ladies or gentlemen.

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ELECTRIFIABLE CO.,
2nd Winter Avenue
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It will be seen that the claims made for the "plates" sold by this concern and party are based on the theory that the diseases and ailments in which use of the "plates" is claimed to effect a cure are caused by uric acid in the blood stream and body generally; that by producing a certain electrical effect within the body, the "plates" cause the blood of the wearer to be heated "about two degrees"; that the uric acid in question is thereby dissolved and the offending disease or condition thus eliminated.

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Mr. Hughes claims that the cost of the "plates" to him per pair is twenty-five cents. The selling price thereof is \$5.00 per pair retail and \$2.00 per pair wholesale. Similar pieces of copper and zinc could be purchased at tin shops for a few cents.

There are no physicians, chemists or pharmacists employed in connection with the business.

The names Electrifiable Company and J. M. Hughes, Manager, appear

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